

S1.4 Promoting your launch

Try to think of ways to slowly build up interest in your G4O launch. The examples below show a variety of ways used by schools to get people's attention.

A series of sticky notes scattered on as many desks or doors as possible over a period of several days. These got people talking before, finally, AN ANNOUNCEMENT was made telling everyone what was happening, when, and where.

If you try something similar don't forget to tidy up after yourselves!

Day 1 ...

Discover, dream,
design...

then several days later...

Discover, dream,
design...

School hall
24th October at 1pm

And then finally...

Discover, dream,
design... Interested in
rethinking the design and layout
of our school grounds? Come
and find out more...

School hall
24th October at 1pm

Use the same drip feed approach as above but position your statements where the maximum number of people can be reached



Make sure you choose a space that everyone is bound to see.

Talk to the IT Department and invade the School Home Page

